



PRESS RELEASE

ORACA's New Geographical Expansion Strategy Expected to Spur Growth During 2010

Strategic review identifies key growth in the US and Sub-Saharan markets.

London, 1st June 2009: Despite volatile market conditions in 08/09, independent equity research house, ORACA, today announced the development of a portfolio of new products and expansion into additional territories.

The company has identified partners in the Pan-European arena and is currently in discussions with potential partners in the US and Sub Saharan Africa. ORACA has already increased its equity research capacity and is attracting additional enquiries for its distribution capabilities in these new geographies.

The new products ORACA has developed to meet the demands of these markets are:

- Distribution
- Equity Sales
- Execution
- Origination

Christopher Nicholson, Director and Lead Equity Analyst at ORACA, said: "Last year we put together an expert team that increased our combined strength and will enable us to expand coverage from three to seven sectors which will be:

- CleanTech
- Gas
- Media
- Mining
- Oil
- Technology
- Telecoms

This year we are developing a series of new products that will support the establishment of our brand beyond EMEA and into the US and Africa".

"With a wider range of product offering and our expansion plans for new geographies ORACA now has a much greater capability to create value for our global clients through its increased international reach."

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About ORACA: Founded in November 1999, ORACA, first of the independent equity analyst groups in London, has a completely independent ethos. We have a reputation for delivery on time and in budget. Our brand and service proposition is unbiased, highly credible, effective high quality equity research with a technologically savvy team. We have developed a highly regarded equity research & distribution service and offer a wide range of capital markets & consultancy products and services. Our collective expertise covers TMT (Telecom/Media/Tech), Extractives (Oil/Gas/Mining), CleanTech (Bio fuels/Solar/Winds), Life Science (Pharma/Bio/Nanotech) and Macroeconomic sectors.